

INVOICE



WXII
700 Colliseum Drive
Winston-Salem, NC 27106
Main: (336)721-9944
Billing: (410)338-6432

www.wxii12.com

Billing Address:

American Rambler
Attention: Accounts Payable
138 Conant Street
Beverly, MA 01915

Send Payment To:

WXII
PO Box 26888
Lehigh Valley, PA 18002-6888

Invoice #	Invoice Date	Invoice Month	Invoice Period
935925-2	08/05/12	August 2012	07/30/12 - 07/31/12

Station	Account Executive	Sales Office	Sales Region
WXII	Fran Berg	Eagle-Washingt	National

Advertiser	Product	Estimate Number
RNC/Romney/R/President	RNC-ROMNEY	

Flight Dates	Order #	Alt Order #
07/25/12 - 07/31/12	935925	07892778

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	RNCR	

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
2	07/30/12	07/31/12	M-F WXII 12 News @ 6 a-7am		MT-----	:30	4	\$625.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 MT----- 4 \$625.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WXII M 07/30/12 6:12 AM M-F WXII 12 News @ 6 am 6-7am :30 2012MRFP064H \$625.00 NM 1 WXII M 07/30/12 6:38 AM M-F WXII 12 News @ 6 am 6-7am :30 2012MRFP065H \$625.00 NM 2 WXII Tu 07/31/12 6:20 AM M-F WXII 12 News @ 6 am 6-7am :30 2012MRFP065H \$625.00 NM 4 WXII Tu 07/31/12 6:57 AM M-F WXII 12 News @ 6 am 6-7am :30 2012MRFP064H \$625.00 NM									
4	07/30/12	07/31/12	7a-9a Today Show	7a-9a	MT-----	:30	4	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 MT----- 4 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXII M 07/30/12 7:59 AM 7a-9a Today Show 7a-9a :30 2012MRFP064H \$1,200.00 NM 4 WXII M 07/30/12 8:26 AM 7a-9a Today Show 7a-9a :30 2012MRFP064H \$1,200.00 NM 2 WXII Tu 07/31/12 7:21 AM 7a-9a Today Show 7a-9a :30 2012MRFP064H \$1,200.00 NM 3 WXII Tu 07/31/12 8:36 AM 7a-9a Today Show 7a-9a :30 2012MRFP064H \$1,200.00 NM									
6	07/30/12	07/31/12	Live with Regis & Kelly	9-10AM	MT-----	:30	2	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 MT----- 2 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXII M 07/30/12 9:32 AM Live with Regis & Kelly 9-10AM :30 2012MRFP064H \$250.00 NM 2 WXII Tu 07/31/12 9:40 AM Live with Regis & Kelly 9-10AM :30 2012MRFP065H \$250.00 NM									
8	07/30/12	07/31/12	Olympic Daytime M-F	10A-5P	MT-----	:30	4	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 MT----- 4 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXII M 07/30/12 12:04 PM Olympic Daytime M-F 10A-5P :30 2012MRFP065H \$350.00 NM 4 WXII M 07/30/12 4:21 PM Olympic Daytime M-F 10A-5P :30 2012MRFP064H \$350.00 NM 3 WXII Tu 07/31/12 10:59 AM Olympic Daytime M-F 10A-5P :30 2012MRFP064H \$350.00 NM 2 WXII Tu 07/31/12 1:46 PM Olympic Daytime M-F 10A-5P :30 2012MRFP064H \$350.00 NM									
14	07/30/12	07/31/12	M-F WXII 12 News @ 5 p-6pm		MT-----	:30	2	\$600.00	NM

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Lehigh Valley, PA 18002-6888

Invoice #	Invoice Date	Invoice Month	Invoice Period
935925-2	08/05/12	August 2012	07/30/12 - 07/31/12
Advertiser	Product	Estimate Number	
RNC/Romney/R/President	RNC-ROMNEY		

www.wxii12.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
14	07/30/12	07/31/12	M-F WXII 12 News @ 5 p-5pm		MT-----	:30	2	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 MT----- 2 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WXII M 07/30/12 5:56 PM M-F WXII 12 News @ 5 pm 5-6pm :30 2012MRFP064H \$600.00 NM 1 WXII Tu 07/31/12 5:41 PM M-F WXII 12 News @ 5 pm 5-6pm :30 2012MRFP064H \$600.00 NM									
15	07/30/12	07/31/12	M-F WXII 12 News @ 6 p-630pm		MT-----	:30	2	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 MT----- 2 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WXII M 07/30/12 6:19 PM M-F WXII 12 News @ 6 pm 6-630pm :30 2012MRFP064H \$1,000.00 NM 1 WXII Tu 07/31/12 6:26 PM M-F WXII 12 News @ 6 pm 6-630pm :30 2012MRFP065H \$1,000.00 NM									
17	07/30/12	07/31/12	ET 7:00pm (Pre-Olym Zor-730P		MT-----	:30	2	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 MT----- 2 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXII M 07/30/12 7:11 PM ET 7:00pm (Pre-Olym Zone) 7-730P :30 2012MRFP065H \$800.00 NM 2 WXII Tu 07/31/12 7:17 PM ET 7:00pm (Pre-Olym Zone) 7-730P :30 2012MRFP064H \$800.00 NM									
18	07/30/12	07/31/12	Olympic Zone	Olympic Zone	MT-----	:30	2	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 MT----- 2 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXII M 07/30/12 7:37 PM Olympic Zone Olympic Zone :30 2012MRFP064H \$800.00 NM 2 WXII Tu 07/31/12 7:46 PM Olympic Zone Olympic Zone :30 2012MRFP064H \$800.00 NM									
19	07/30/12	07/31/12	Mo-Sat/ Sun Prime Olym8P-12XM		MT-----	:30	2	\$3,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 MT----- 2 \$3,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXII M 07/30/12 9:45 PM Mo-Sat/ Sun Prime Olympics 8P-12XM :30 2012MRFP064H \$3,200.00 NM 2 WXII Tu 07/31/12 8:37 PM Mo-Sat/ Sun Prime Olympics 8P-12XM :30 2012MRFP064H \$3,200.00 NM									
22	07/30/12	07/31/12	WXII M-S Late News	WXII M-S Late New	MT-----	:30	2	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 MT----- 2 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXII M 07/30/12 12:20 AM WXII M-S Late News WXII M-S Late New :30 2012MRFP064H \$600.00 NM 2 WXII Tu 07/31/12 12:32 AM WXII M-S Late News WXII M-S Late New :30 2012MRFP065H \$600.00 NM									
Total Spots							26		

Payment Terms 30 Days

<u>Gross Total</u>	\$23,200.00
<u>Agency Commission</u>	\$3,480.00
<u>Net Amount Due</u>	\$19,720.00